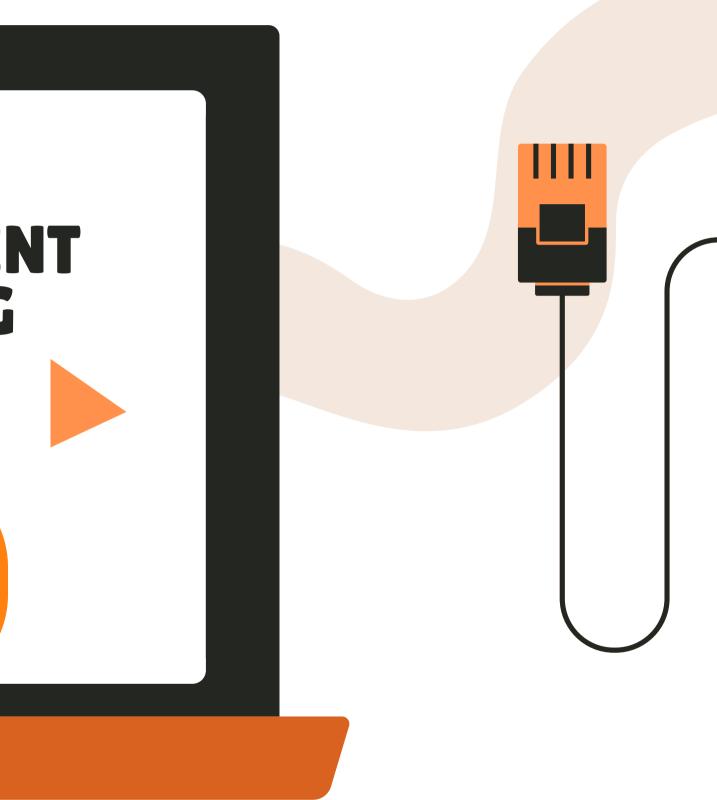


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# DIGITAL EMPOWERMENT TOOLKIT FOR YOUNG WOMEN:

Skills, Safety, and Confidence Online





# ACKNOWLEDGEMENTS



This toolkit is part of the resources for empowering young women in online safety under the Staying Safe Online intervention. Authored by Evelyn Ugbe, it draws upon the various consultation processes organized within the framework of the Staying Safe Online projects.

The Initiative for Human Rights and Gender Awareness extends its heartfelt thanks to all participants of the consultation meetings, whose insights and contributions were invaluable in shaping the design of this toolkit.

Additionally, we honor all the young women whose stories and experiences informed this toolkit. You are true sheroes, and your voices have been instrumental in creating a resource aimed at enhancing the safety and empowerment of young women online.



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# Introduction

## Background

The Career and Digital Mentorship Drive is an initiative under the Human Rights and Gender Awareness framework, part of the Staying Safe Online Project. This project aims to empower young women by helping them develop strategic career pathways and enhance their digital skills. By promoting positive online footprints, the mentorship drive equips participants with the tools and knowledge necessary to navigate their careers safely and effectively in the digital age.

This manual aims to empower young women with essential digital skills, safety practices, public speaking abilities, and writing proficiency to navigate the online world confidently. It includes structured resources, activities, and mentorship guidance to support their growth.

## About the toolkit

## Who can use?

Mentors/Coaches/Individuals who guide and support young women in developing digital literacy and personal skills.

Teachers and trainers looking to incorporate digital skills and safety education into their curricula. Organizers and activists working to empower young women and girls in their communities through technology and education initiatives.

Caregivers seeking to understand digital safety and provide guidance to their daughters on navigating online spaces.

NGOs and community groups focused on youth empowerment and digital inclusion, looking for structured programs to implement.

Young women eager to enhance their digital skills, understand online safety, and improve their communication abilities.



# 2. Understanding Digital Safety: Basic concepts

## Privacy

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Cyber privacy refers to the protection of personal information and data in the digital realm. It encompasses the rights and measures individuals have to control their personal data, including how it is collected, stored, and shared online. Ensuring cyber privacy involves using tools and practices to safeguard sensitive information from unauthorized access and misuse

## 02 Digital foot prints

Digital footprints are the traces of data that individuals leave behind while using the internet. This includes every interaction online, such as social media posts, website visits, and online transactions Active Footprints: Information that users intentionally share, • such as social media updates and blog posts. • Passive Footprints: Data collected without direct user input, such as browsing history and location tracking

# 2. Understanding Digital Safety: Basic concepts

## Online Gender-**Based Violence**

Online gender-based violence (GBV) refers to harmful acts directed at individuals based on their gender, occurring in digital spaces. It is crucial for young women to recognize and understand these forms of violence to protect themselves

# **04**Cyber security

Practice of protecting systems, networks, and data from digital attacks, damage, or unauthorized access. It involves implementing technologies, processes, and practices designed to safeguard computers, servers, mobile devices, and networks. Key aspects of cybersecurity include: • Network Security: Protecting networks from intrusions. • Information Security: Protecting data integrity and privacy.

- Incident Response: Preparing for and responding to cybersecurity incidents.

Effective cybersecurity practices are essential for maintaining the confidentiality, integrity, and availability of information in the digital age

### CYBERSTALKING

Persistent and unwanted online harassment, including threatening messages or monitoring an individual's online behaviour

# DOXXING

The malicious act of publicly revealing private information about an individual without their consent, often to incite harassment or retaliation.

## OGBV TYPES

# IMPERSONATION

Creating fake profiles or accounts to impersonate someone else, often to harm their reputation or to engage in fraudulent activities

## IMAGE-BASED ABUSE

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Non-consensual sharing or threatening to share intimate images online, often referred to as "revenge porn."

ONLINE HARASSMENT

Includes abusive comments, threats, and derogatory messages aimed at individuals on social media platforms, forums, or other online spaces

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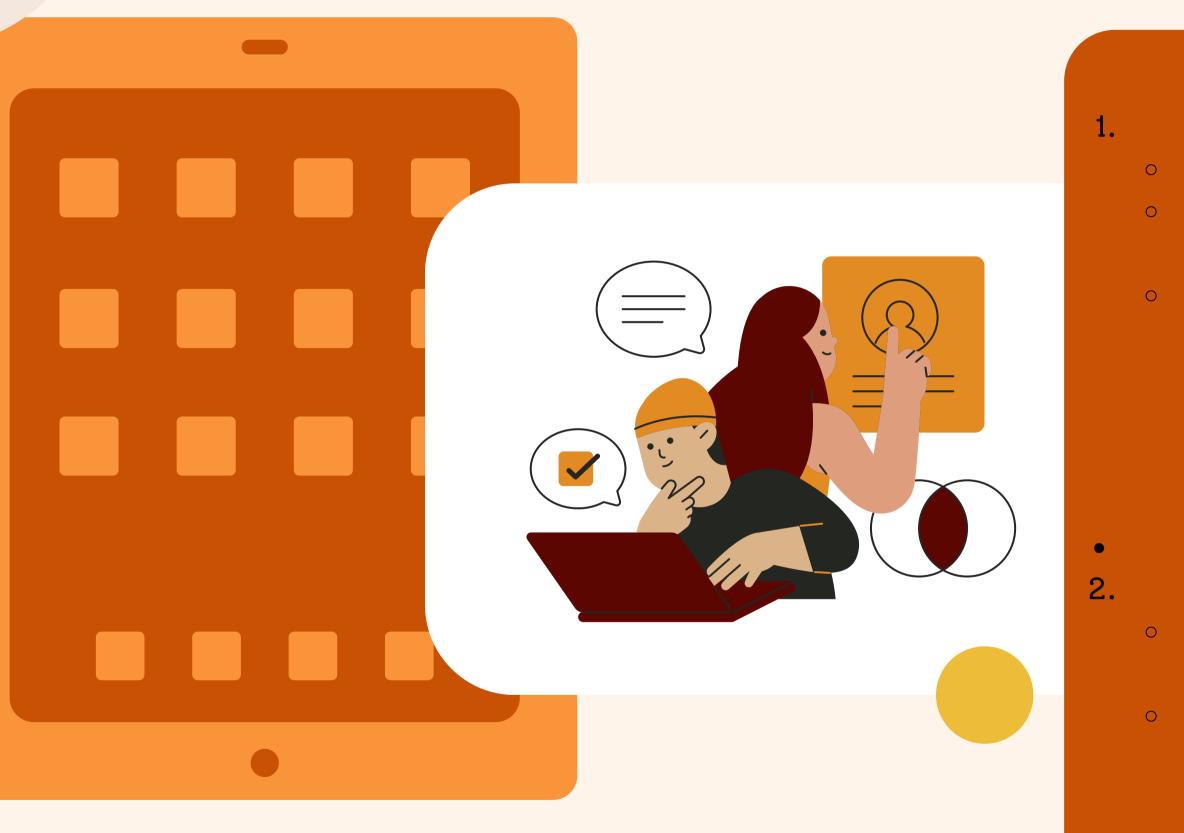
### SEXTORTION

Coercing individuals into providing sexual content or engaging in sexual acts through threats to share private information or images.

### TROLLING

Deliberately provoking or harassing individuals online, often through inflammatory comments or disruptive behavior aimed at eliciting strong emotional responses.

# Knowledge Check



### What is a digital footprint?

A) A type of online harassment
B) The trail of data you leave online
C) A security measure
Which of the following is an example of doxxing?
A) Sharing a funny meme
B) Revealing someone's private information online
C) Sending a friend request

## **Short Answer:**

 Describe two safety measures you can take to protect your online privacy.
 Explain what cyberstalking is and how it can affect someone.

# **3. Essential Digital Skills**



Basic computer skills refer to the fundamental knowledge and abilities required to operate a computer effectively. This includes understanding how to use operating systems, manage files and folders, utilize software applications (like word processors and spreadsheets), and perform basic troubleshooting. Proficiency in basic computer skills enables individuals to carry out everyday tasks, such as composing emails, creating documents, and accessing information online.

**Internet Navigation:** Learn effective searching techniques (using keywords, advanced search options) and how to evaluate the credibility of online sources. Discuss the differences between reliable and unreliable information.

Social Media Literacy: Understand various social media platforms, their purposes, and how to create positive online content. Discuss the importance of maintaining a professional image online.



Conduct hands-on sessions focused on specific skills, such as creating presentations in PowerPoint or using Google Docs for collaborative writing.

Assign collaborative tasks that encourage the use of digital tools, such as creating a group presentation or a shared document, fostering teamwork and communication skills.

Set up challenges that require participants to research a topic and present their findings using digital tools, enhancing both research and presentation skills 4. Public Speaking Skills: refer to the abilities required to effectively communicate ideas and information to an audience. These skills are essential for delivering presentations, speeches, and talks in various settings, such as academic, professional, or social context

**Clarity and Articulation:** The ability to express thoughts clearly and pronounce words correctly, ensuring the audience understands the message.

П

**Confidence:** Projecting selfassurance while speaking, which helps to engage the audience and convey credibility.

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Body Language: Utilizing appropriate gestures, facial expressions, and posture to enhance the spoken message and maintain audience interest.

Audience **Awareness:** Understanding the audience's background, interests, and needs, and tailoring the presentation accordingly to foster connection and engagement.

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4. Public Speaking Skills: refer to the abilities required to effectively communicate ideas and information to an audience. These skills are essential for delivering presentations, speeches, and talks in various settings, such as academic, professional, or social context

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3

Body Language: Utilizing appropriate gestures, facial expressions, and posture to enhance the spoken message and maintain audience interest.



Audience **Awareness:** 

# 4. Public Speaking Skills

Practice Sessions

## Feedback Workshops

**Guest Speakers** 

Organize mock presentations where mentees can practice speaking in front of peers, receiving constructive feedback on their performance.

Conduct sessions where participants analyze recorded speeches, providing feedback on delivery, body language, and content effectiveness.

Invite experienced speakers to share tips and demonstrate effective public speaking techniques, offering mentees real-world insights.

# Practicing in front of a mirror can help improve your confidence.

Always True

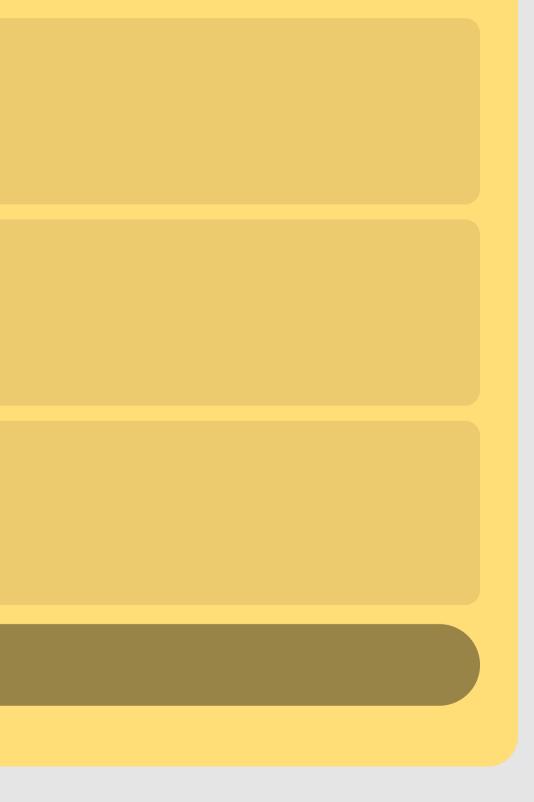
Sometimes True

Always False

Submit

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# Engaging your audience is not important in public speaking

Always True

Sometimes True

Always False

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## 4. Writing Skills

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Clarity and Conciseness: Emphasize the importance of clear expression, avoiding jargon, and using straightforwar d language for effective communication Structure: Teach the basic structure of different types of writing, including essays, reports, and blog posts, focusing on the importance of introductions, body paragraphs, and conclusions

Audience Awareness: Discuss the necessity of tailoring writing style and content to suit the intended audience, considering their interests and expectations.

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# **4. Writing**<br/>**Skills**

Practice Sessions

## Peer Review Exercises

**Blog Creation** 

Conduct sessions on various writing styles and techniques, such as persuasive writing, narrative writing, and technical writing.

Facilitate peer feedback sessions where participants can review each other's writing, offering constructive critiques to enhance quality

> Encourage mentees to create and maintain a blog, allowing them to practice their writing skills and build an online portfolio.

Establish Trust: Create a safe and supportive environment for open communication, encouraging mentees to express their thoughts and concerns.

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Set Goals: Work with mentees to identify their objectives regarding digital skills, safety, public speaking, and writing. Help them create actionable plans to achieve these goals..



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# 6. Mentorship Strategies 3



Regular Check-ins: Schedule consistent meetings to discuss progress, challenges, and any additional support needed.

**Resource Sharing:** Provide articles, videos, and other materials to enhance learning and skills development, tailored to individual need



# Conclusion

Digital literacy is crucial for combating hoaxes and protecting oneself.



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# 7. Evaluation and Feedback;7.1 Measuring Progress

Skill Assessments: Develop quizzes, practical tests, or projects to evaluate skill acquisition in digital literacy, public speaking, and writing. Feedback Sessions: Encourage regular feedback from mentees to improve the mentorship experience, fostering a growth mindset.

Conduct structured feedback sessions to discuss successes, areas for improvement, and next steps in their learning journey

